



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957600-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	10/1-10/7	12184

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	957600	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/07/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/01/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12116	\$400.00 NM
4	WCVB	M	10/01/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12115	\$400.00 NM
6	WCVB	Tu	10/02/12	5:23 AM	5a Eyeopener	5-6a	:30	EW12115	\$400.00 NM
2	WCVB	Tu	10/02/12	5:44 AM	5a Eyeopener	5-6a	:30	EW12116	\$400.00 NM
3	WCVB	W	10/03/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12116	\$400.00 NM
9	WCVB	W	10/03/12	5:43 AM	5a Eyeopener	5-6a	:30	EW12115	\$400.00 NM
5	WCVB	Th	10/04/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12118	\$400.00 NM
10	WCVB	Th	10/04/12	5:57 AM	5a Eyeopener	5-6a	:30	EW12115	\$400.00 NM
1	WCVB	F	10/05/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12119	\$400.00 NM
7	WCVB	F	10/05/12	5:43 AM	5a Eyeopener	5-6a	:30	EW12118	\$400.00 NM
2	10/01/12	10/07/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/01/12	6:23 AM	6a Eyeopener	558-7a	:30	EW12116	\$900.00 NM
6	WCVB	M	10/01/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12115	\$900.00 NM
11	WCVB	Tu	10/02/12	5:58 AM	6a Eyeopener	558-7a	:30	EW12115	\$900.00 NM
7	WCVB	Tu	10/02/12	6:59 AM	6a Eyeopener	558-7a	:30	EW12116	\$900.00 NM
12	WCVB	W	10/03/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12116	\$900.00 NM
8	WCVB	W	10/03/12	6:43 AM	6a Eyeopener	558-7a	:30	EW12115	\$900.00 NM
9	WCVB	Th	10/04/12	6:38 AM	6a Eyeopener	558-7a	:30	EW12118	\$900.00 NM
5	WCVB	Th	10/04/12	6:57 AM	6a Eyeopener	558-7a	:30	EW12115	\$900.00 NM
10	WCVB	F	10/05/12	5:58 AM	6a Eyeopener	558-7a	:30	EW12119	\$900.00 NM
2	WCVB	F	10/05/12	6:28 AM	6a Eyeopener	558-7a	:30	EW12118	\$900.00 NM
3	10/01/12	10/07/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	20	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WCVB	M	10/01/12	7:39 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/07/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/01/12	7:58 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
13	WCVB	M	10/01/12	8:29 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM
23	WCVB	M	10/01/12	8:55 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
18	WCVB	Tu	10/02/12	7:29 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
24	WCVB	Tu	10/02/12	7:49 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM
21	WCVB	Tu	10/02/12	7:59 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
11	WCVB	Tu	10/02/12	8:42 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM
16	WCVB	W	10/03/12	7:26 AM	Good Morning America	658-9a	:30	EW12117	\$800.00 NM
12	WCVB	W	10/03/12	7:50 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM
10	WCVB	W	10/03/12	7:59 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
25	WCVB	W	10/03/12	8:48 AM	Good Morning America	658-9a	:30	EW12116	\$800.00 NM
8	WCVB	Th	10/04/12	7:55 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
20	WCVB	Th	10/04/12	7:58 AM	Good Morning America	658-9a	:30	EW12115	\$800.00 NM
27	WCVB	Th	10/04/12	8:40 AM	Good Morning America	658-9a	:30	EW12117	\$800.00 NM
22	WCVB	F	10/05/12	7:28 AM	Good Morning America	658-9a	:30	EW12119	\$800.00 NM
14	WCVB	F	10/05/12	7:59 AM	Good Morning America	658-9a	:30	EW12117	\$800.00 NM
26	WCVB	F	10/05/12	8:29 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
15	WCVB	F	10/05/12	8:47 AM	Good Morning America	658-9a	:30	EW12119	\$800.00 NM
19	WCVB	F	10/05/12	8:59 AM	Good Morning America	658-9a	:30	EW12118	\$800.00 NM
4	10/01/12	10/07/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	2	\$75.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12118	\$75.00 NM
2	WCVB	Sa	10/06/12	5:58 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12119	\$75.00 NM
5	10/01/12	10/07/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	6:23 AM	6a Weekend Eyeopener	558-7a	:30	EW12118	\$500.00 NM
2	WCVB	Sa	10/06/12	6:52 AM	6a Weekend Eyeopener	558-7a	:30	EW12119	\$500.00 NM
6	10/01/12	10/07/12	Weekend GMA	7-8a	-----S-	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	7:27 AM	Weekend GMA	7-8a	:30	EW12118	\$500.00 NM
2	WCVB	Sa	10/06/12	7:47 AM	Weekend GMA	7-8a	:30	EW12119	\$500.00 NM
7	10/01/12	10/07/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	8:53 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12118	\$600.00 NM
2	WCVB	Sa	10/06/12	8:58 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12119	\$600.00 NM
8	10/01/12	10/07/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$75.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									



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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/07/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$75.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12119	\$75.00 NM
2	WCVB	Su	10/07/12	5:27 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12118	\$75.00 NM
9	10/01/12	10/07/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/07/12	6:21 AM	6a Weekend Eyeopener	558-7a	:30	EW12119	\$500.00 NM
3	WCVB	Su	10/07/12	6:41 AM	6a Weekend Eyeopener	558-7a	:30	EW12118	\$500.00 NM
10	10/01/12	10/07/12	Weekend GMA	7-8a	-----S	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	6:58 AM	Weekend GMA	7-8a	:30	EW12119	\$500.00 NM
2	WCVB	Su	10/07/12	7:40 AM	Weekend GMA	7-8a	:30	EW12118	\$500.00 NM
11	10/01/12	10/07/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Su	10/07/12	9:10 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12119	\$350.00 NM
3	WCVB	Su	10/07/12	9:40 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12118	\$350.00 NM
12	10/01/12	10/07/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/01/12	9:55 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12116	\$300.00 NM
2	WCVB	Tu	10/02/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12115	\$300.00 NM
3	WCVB	W	10/03/12	9:41 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12115	\$300.00 NM
4	WCVB	Th	10/04/12	9:54 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12118	\$300.00 NM
5	WCVB	F	10/05/12	10:00 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12119	\$300.00 NM
13	10/01/12	10/07/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/01/12	10:37 AM	STEVE HARVEY DAY	10-11a	:30	EW12115	\$150.00 NM
8	WCVB	M	10/01/12	10:46 AM	STEVE HARVEY DAY	10-11a	:30	EW12116	\$150.00 NM
2	WCVB	Tu	10/02/12	10:10 AM	STEVE HARVEY DAY	10-11a	:30	EW12116	\$150.00 NM
6	WCVB	Tu	10/02/12	10:30 AM	STEVE HARVEY DAY	10-11a	:30	EW12115	\$150.00 NM
7	WCVB	W	10/03/12	10:31 AM	STEVE HARVEY DAY	10-11a	:30	EW12116	\$150.00 NM
5	WCVB	W	10/03/12	10:54 AM	STEVE HARVEY DAY	10-11a	:30	EW12115	\$150.00 NM
3	WCVB	Th	10/04/12	10:31 AM	STEVE HARVEY DAY	10-11a	:30	EW12115	\$150.00 NM
10	WCVB	Th	10/04/12	10:55 AM	STEVE HARVEY DAY	10-11a	:30	EW12118	\$150.00 NM
9	WCVB	F	10/05/12	10:09 AM	STEVE HARVEY DAY	10-11a	:30	EW12118	\$150.00 NM
1	WCVB	F	10/05/12	10:43 AM	STEVE HARVEY DAY	10-11a	:30	EW12119	\$150.00 NM

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13	10/01/12	10/07/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
14	10/01/12	10/07/12	The View	1058-12n	MTWTF--	:30	5	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/01/12 11:31 AM The View 1058-12n :30 EW12115 \$700.00 NM									
1 WCVB Tu 10/02/12 10:59 AM The View 1058-12n :30 EW12116 \$700.00 NM									
3 WCVB W 10/03/12 11:31 AM The View 1058-12n :30 EW12116 \$700.00 NM									
5 WCVB Th 10/04/12 11:35 AM The View 1058-12n :30 EW12115 \$700.00 NM									
4 WCVB F 10/05/12 11:31 AM The View 1058-12n :30 EW12118 \$700.00 NM									
15	10/01/12	10/07/12	Midday News	1158a-1230p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 10/01/12 12:10 PM Midday News 1158a-1230p :30 EW12116 \$400.00 NM									
3 WCVB Tu 10/02/12 12:28 PM Midday News 1158a-1230p :30 EW12115 \$400.00 NM									
4 WCVB W 10/03/12 12:29 PM Midday News 1158a-1230p :30 EW12115 \$400.00 NM									
6 WCVB Th 10/04/12 12:23 PM Midday News 1158a-1230p :30 EW12118 \$400.00 NM									
5 WCVB F 10/05/12 12:15 PM Midday News 1158a-1230p :30 EW12119 \$400.00 NM									
16	10/01/12	10/07/12	Millionaire	1228-1p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/01/12 12:48 PM Millionaire 1228-1p :30 EW12115 \$400.00 NM									
5 WCVB Tu 10/02/12 12:54 PM Millionaire 1228-1p :30 EW12116 \$400.00 NM									
7 WCVB W 10/03/12 12:54 PM Millionaire 1228-1p :30 EW12116 \$400.00 NM									
2 WCVB Th 10/04/12 12:59 PM Millionaire 1228-1p :30 EW12115 \$400.00 NM									
8 WCVB F 10/05/12 12:38 PM Millionaire 1228-1p :30 EW12118 \$400.00 NM									
17	10/01/12	10/07/12	The Chew	1-2p	MTWTF--	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WCVB M 10/01/12 12:59 PM The Chew 1-2p :30 EW12116 \$750.00 NM									
5 WCVB Tu 10/02/12 1:30 PM The Chew 1-2p :30 EW12115 \$750.00 NM									
2 WCVB W 10/03/12 1:55 PM The Chew 1-2p :30 EW12115 \$750.00 NM									
3 WCVB Th 10/04/12 1:31 PM The Chew 1-2p :30 EW12118 \$750.00 NM									
4 WCVB F 10/05/12 1:33 PM The Chew 1-2p :30 EW12119 \$750.00 NM									
18	10/01/12	10/07/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MTWTF--	:30	5	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/01/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12115 \$900.00 NM									
2 WCVB Tu 10/02/12 2:26 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12116 \$900.00 NM									
5 WCVB W 10/03/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12116 \$900.00 NM									
4 WCVB Th 10/04/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12115 \$900.00 NM									
3 WCVB F 10/05/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA/ :30 EW12118 \$900.00 NM									

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INVOICE

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Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
957600-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/01/12	10/07/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible No Makegood Required	3-4p	MTWTF--	:30	10	\$400.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/01/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	EW12116	\$400.00 NM
13	WCVB	M	10/01/12	3:49 PM	KATIE COURIC DAY	3-4p	:30	EW12115	\$400.00 NM
9	WCVB	Tu	10/02/12	3:25 PM	KATIE COURIC DAY	3-4p	:30	EW12115	\$400.00 NM
12	WCVB	Tu	10/02/12	3:50 PM	KATIE COURIC DAY	3-4p	:30	EW12116	\$400.00 NM
16	WCVB	W	10/03/12	3:22 PM	KATIE COURIC DAY	3-4p	:30	EW12115	\$400.00 NM
15	WCVB	W	10/03/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	EW12116	\$400.00 NM
10	WCVB	Th	10/04/12	3:22 PM	KATIE COURIC DAY	3-4p	:30	EW12118	\$400.00 NM
11	WCVB	Th	10/04/12	3:38 PM	KATIE COURIC DAY	3-4p	:30	EW12115	\$400.00 NM
7	WCVB	F	10/05/12	3:36 PM	KATIE COURIC DAY	3-4p	:30	EW12119	\$400.00 NM
14	WCVB	F	10/05/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	EW12118	\$400.00 NM
20	10/01/12	10/07/12	ELLEN EF Class of Time - Immediately Pre-emptible without notice	4P-5P	MTWTF--	:30	10	\$700.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WCVB	M	10/01/12	4:32 PM	ELLEN EF	4P-5P	:30	EW12116	\$700.00 NM
8	WCVB	M	10/01/12	4:39 PM	ELLEN EF	4P-5P	:30	EW12115	\$700.00 NM
15	WCVB	Tu	10/02/12	4:38 PM	ELLEN EF	4P-5P	:30	EW12115	\$700.00 NM
16	WCVB	Tu	10/02/12	4:55 PM	ELLEN EF	4P-5P	:30	EW12116	\$700.00 NM
6	WCVB	W	10/03/12	4:31 PM	ELLEN EF	4P-5P	:30	EW12115	\$700.00 NM
14	WCVB	W	10/03/12	4:57 PM	ELLEN EF	4P-5P	:30	EW12116	\$700.00 NM
13	WCVB	Th	10/04/12	4:29 PM	ELLEN EF	4P-5P	:30	EW12118	\$700.00 NM
7	WCVB	Th	10/04/12	4:47 PM	ELLEN EF	4P-5P	:30	EW12115	\$700.00 NM
10	WCVB	F	10/05/12	4:30 PM	ELLEN EF	4P-5P	:30	EW12119	\$700.00 NM
11	WCVB	F	10/05/12	4:37 PM	ELLEN EF	4P-5P	:30	EW12118	\$700.00 NM
21	10/01/12	10/07/12	Newscenter 5 at 5 Class of Time - Immediately Pre-emptible without notice	5-6p	MTWTF--	:30	15	\$800.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 15	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	WCVB	M	10/01/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	EW12116	\$800.00 NM
16	WCVB	M	10/01/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	EW12115	\$800.00 NM
19	WCVB	M	10/01/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12116	\$800.00 NM
11	WCVB	Tu	10/02/12	5:26 PM	Newscenter 5 at 5	5-6p	:30	EW12115	\$800.00 NM
22	WCVB	Tu	10/02/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	EW12116	\$800.00 NM
7	WCVB	Tu	10/02/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12115	\$800.00 NM
18	WCVB	W	10/03/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	EW12115	\$800.00 NM
6	WCVB	W	10/03/12	5:44 PM	Newscenter 5 at 5	5-6p	:30	EW12117	\$800.00 NM
13	WCVB	W	10/03/12	5:56 PM	Newscenter 5 at 5	5-6p	:30	EW12116	\$800.00 NM
12	WCVB	Th	10/04/12	5:28 PM	Newscenter 5 at 5	5-6p	:30	EW12118	\$800.00 NM
8	WCVB	Th	10/04/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	EW12117	\$800.00 NM
21	WCVB	Th	10/04/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	EW12115	\$800.00 NM
20	WCVB	F	10/05/12	5:24 PM	Newscenter 5 at 5	5-6p	:30	EW12119	\$800.00 NM
14	WCVB	F	10/05/12	5:37 PM	Newscenter 5 at 5	5-6p	:30	EW12118	\$800.00 NM
17	WCVB	F	10/05/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	EW12119	\$800.00 NM
22	10/01/12	10/07/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	10	\$2,000.00	NM
Weeks:	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 10	<u>Rate</u> \$2,000.00					

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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DUPLICATE INVOICE

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2	WCVB	Su	10/07/12	6:23 PM	6p News Weekend	6-630p	:30	EW12119	\$1,000.00 NM																																																																																																																																		
26	10/01/12	10/07/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	MTWTF--	:30	5	\$1,500.00	NM																																																																																																																																		
<table border="0"> <tr> <td><u>Weeks:</u></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>MTWTF--</td><td>5</td><td>\$1,500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WCVB</td><td>M</td><td>10/01/12</td><td>7:12 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12115</td><td>\$1,500.00 NM</td></tr> <tr> <td>2</td><td>WCVB</td><td>Tu</td><td>10/02/12</td><td>6:59 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12116</td><td>\$1,500.00 NM</td></tr> <tr> <td>5</td><td>WCVB</td><td>W</td><td>10/03/12</td><td>7:12 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12115</td><td>\$1,500.00 NM</td></tr> <tr> <td>3</td><td>WCVB</td><td>Th</td><td>10/04/12</td><td>7:13 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12118</td><td>\$1,500.00 NM</td></tr> <tr> <td>4</td><td>WCVB</td><td>F</td><td>10/05/12</td><td>7:12 PM</td><td>M-F Inside Edition</td><td>658-730p</td><td>:30</td><td>EW12118</td><td>\$1,500.00 NM</td></tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	MTWTF--	5	\$1,500.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WCVB	M	10/01/12	7:12 PM	M-F Inside Edition	658-730p	:30	EW12115	\$1,500.00 NM	2	WCVB	Tu	10/02/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12116	\$1,500.00 NM	5	WCVB	W	10/03/12	7:12 PM	M-F Inside Edition	658-730p	:30	EW12115	\$1,500.00 NM	3	WCVB	Th	10/04/12	7:13 PM	M-F Inside Edition	658-730p	:30	EW12118	\$1,500.00 NM	4	WCVB	F	10/05/12	7:12 PM	M-F Inside Edition	658-730p	:30	EW12118	\$1,500.00 NM																																																		
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27	10/01/12	10/07/12	Chronicle Class of Time - Immediately Pre-emptible without notice	728-8p	MTWTF--	:30	10	\$1,000.00	NM																																																																																																																																		
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10	WCVB	Th	10/04/12	7:29 PM	Chronicle	728-8p	:30	EW12115	\$1,000.00 NM																																																																																																																																		
5	WCVB	Th	10/04/12	7:53 PM	Chronicle	728-8p	:30	EW12118	\$1,000.00 NM																																																																																																																																		
2	WCVB	F	10/05/12	7:28 PM	Chronicle	728-8p	:30	EW12119	\$1,000.00 NM																																																																																																																																		

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957600-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/12	10/07/12	Chronicle	728-8p	MTWTF--	:30	10	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WCVB F 10/05/12 7:53 PM Chronicle 728-8p :30 EW12118 \$1,000.00 NM									
28	10/01/12	10/07/12	CHRIS MATTHEWS WKNSu 11:30a		-----S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Su 10/07/12 11:59 AM CHRIS MATTHEWS WKND SUN Su 11:30a :30 EW12119 \$100.00 NM									
29	10/01/12	10/07/12	DWTS	Prime Other	M-----	:30	2	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/01/12 7:59 PM DWTS Prime Other :30 EW12116 \$12,000.00 NM									
2 WCVB M 10/01/12 9:39 PM DWTS Prime Other :30 EW12115 \$12,000.00 NM									
31	10/01/12	10/07/12	Castle	958-11p	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 M----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 10/01/12 10:44 PM Castle 958-11p :30 EW12116 \$8,000.00 NM									
33	10/01/12	10/07/12	DWTS: Defining Dances	758-9p	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 8:46 PM DWTS: Defining Dances 758-9p :30 EW12115 \$6,000.00 NM									
34	10/01/12	10/07/12	DWTS Results	858-10p	-T-----	:30	1	\$10,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 9:42 PM DWTS Results 858-10p :30 EW12116 \$10,000.00 NM									
37	10/01/12	10/07/12	Private Practice	958-11p	-T-----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB Tu 10/02/12 10:45 PM Private Practice 958-11p :30 EW12115 \$6,000.00 NM									
40	10/01/12	10/07/12	Middle/Neighbors	758-9p	--W----	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --W---- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/03/12 7:59 PM Middle/Neighbors 758-9p :30 EW12116 \$15,000.00 NM									
41	10/01/12	10/07/12	Presidential Debate #1	NETWORK POLITI	--W----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --W---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB W 10/03/12 10:46 PM Presidential Debate #1 NETWORK POLITI :30 EW12115 \$10,000.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/01/12	10/07/12	Presidential Debate #1 Class of Time - Pre-emptible with notice	NETWORK POLITI	--W----	:30	1	\$10,000.00	NM
42	10/01/12	10/07/12	Last Resort Class of Time - Immediately Pre-emptible without notice	758-9p	---T---	:30	1	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$4,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/04/12 8:25 PM Last Resort 758-9p :30 EW12115 \$4,800.00 NM									
47	10/01/12	10/07/12	Grey's Anatomy Class of Time - Pre-emptible with notice	858-10p	---T---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WCVB Th 10/04/12 9:42 PM Grey's Anatomy 858-10p :30 EW12118 \$11,000.00 NM									
48	10/01/12	10/07/12	Scandal Class of Time - Immediately Pre-emptible without notice	958-11p	---T---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Th 10/04/12 10:42 PM Scandal 958-11p :30 EW12115 \$4,000.00 NM									
49	10/01/12	10/07/12	Shark Tank Class of Time - Immediately Pre-emptible without notice	758-9p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 10/05/12 8:47 PM Shark Tank 758-9p :30 EW12119 \$3,000.00 NM									
50	10/01/12	10/07/12	What Would You Do? Class of Time - Immediately Pre-emptible without notice	858-10p	----F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WCVB F 10/05/12 9:16 PM What Would You Do? 858-10p :30 EW12118 \$3,000.00 NM									
51	10/01/12	10/07/12	20/20 Class of Time - Immediately Pre-emptible without notice	958-11p	----F--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/05/12 10:47 PM 20/20 958-11p :30 EW12119 \$4,000.00 NM									
52	10/01/12	10/07/12	ABC Prime College Footb Class of Time- Immediately Pre-emptible No Makegood Required	Sat 8-1130p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/06/12 11:01 PM ABC Prime College Football Sat 8-1130p :30 EW12118 \$1,000.00 NM									
53	10/01/12	10/07/12	AFHV Class of Time- Immediately Pre-emptible No Makegood Required	658-8p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/07/12 7:43 PM AFHV 658-8p :30 EW12118 \$2,000.00 NM									
54	10/01/12	10/07/12	Once Upon a Time Class of Time - Pre-emptible with notice	758-9p	-----S	:30	1	\$12,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	10/01/12	10/07/12	Once Upon a Time	758-9p	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	8:38 PM	Once Upon a Time	758-9p	:30	EW12119	\$12,000.00 NM
55	10/01/12	10/07/12	Revenge	858-10p	-----S	:30	1	\$12,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$12,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	9:23 PM	Revenge	858-10p	:30	EW12118	\$12,000.00 NM
56	10/01/12	10/07/12	666 Park Avenue	958-11p	-----S	:30	1	\$3,900.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$3,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	10:30 PM	666 Park Avenue	958-11p	:30	EW12119	\$3,900.00 NM
57	10/01/12	10/07/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	10	\$1,600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/01/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	EW12115	\$1,600.00 NM
10	WCVB	M	10/01/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	EW12116	\$1,600.00 NM
1	WCVB	Tu	10/02/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	EW12116	\$1,600.00 NM
7	WCVB	Tu	10/02/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	EW12115	\$1,600.00 NM
2	WCVB	W	10/03/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	EW12117	\$1,600.00 NM
9	WCVB	W	10/03/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	EW12116	\$1,600.00 NM
8	WCVB	Th	10/04/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$1,600.00 NM
5	WCVB	Th	10/04/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	EW12115	\$1,600.00 NM
6	WCVB	F	10/05/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12117	\$1,600.00 NM
4	WCVB	F	10/05/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$1,600.00 NM
58	10/01/12	10/07/12	Newscenter 5 at 1130p S:1130p-1200a		-----S-	:30	2	\$500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/06/12	12:14 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12119	\$500.00 NM
					LR - Football				
2	WCVB	Sa	10/06/12	12:21 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12118	\$500.00 NM
					LR - Football				
59	10/01/12	10/07/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$1,600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	EW12118	\$1,600.00 NM
2	WCVB	Su	10/07/12	11:31 PM	Newscenter 5 at 11	11-1130p	:30	EW12119	\$1,600.00 NM
60	10/01/12	10/07/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$150.00				



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Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
957600-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/1-10/7	12184	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/01/12	10/07/12	Jimmy Kimmel	1205-105a	MTWTF--	:30	10	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/01/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	EW12116	\$150.00 NM
1	WCVB	M	10/01/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	EW12115	\$150.00 NM
3	WCVB	Tu	10/02/12	12:45 AM	Jimmy Kimmel	1205-105a	:30	EW12115	\$150.00 NM
8	WCVB	Tu	10/02/12	1:02 AM	Jimmy Kimmel	1205-105a	:30	EW12116	\$150.00 NM
4	WCVB	W	10/03/12	12:29 AM	Jimmy Kimmel	1205-105a	:30	EW12116	\$150.00 NM
7	WCVB	W	10/03/12	12:59 AM	Jimmy Kimmel	1205-105a	:30	EW12115	\$150.00 NM
5	WCVB	Th	10/04/12	12:34 AM	Jimmy Kimmel	1205-105a	:30	EW12115	\$150.00 NM
10	WCVB	Th	10/04/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	EW12118	\$150.00 NM
2	WCVB	F	10/05/12	12:35 AM	Jimmy Kimmel	1205-105a	:30	EW12118	\$150.00 NM
9	WCVB	F	10/05/12	12:56 AM	Jimmy Kimmel	1205-105a	:30	EW12119	\$150.00 NM
61	10/01/12	10/07/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$600.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/01/12	12:01 AM	Nightline	1135p-1206a	:30	EW12115	\$600.00 NM
2	WCVB	Tu	10/02/12	11:54 PM	Nightline	1135p-1206a	:30	EW12116	\$600.00 NM
3	WCVB	W	10/03/12	11:54 PM	Nightline	1135p-1206a	:30	EW12115	\$600.00 NM
1	WCVB	Th	10/04/12	11:54 PM	Nightline	1135p-1206a	:30	EW12118	\$600.00 NM
5	WCVB	F	10/05/12	11:55 PM	Nightline	1135p-1206a	:30	EW12119	\$600.00 NM
62	10/01/12	10/07/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/07/12	11:53 PM	Sportscenter 5 OT	1135p-12m	:30	EW12118	\$600.00 NM
63	10/01/12	10/07/12	430a Eyeopener	430-5a	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/01/12	4:44 AM	430a Eyeopener	430-5a	:30	EW12115	\$100.00 NM
3	WCVB	Tu	10/02/12	4:45 AM	430a Eyeopener	430-5a	:30	EW12116	\$100.00 NM
2	WCVB	W	10/03/12	4:37 AM	430a Eyeopener	430-5a	:30	EW12115	\$100.00 NM
5	WCVB	Th	10/04/12	4:54 AM	430a Eyeopener	430-5a	:30	EW12115	\$100.00 NM
4	WCVB	F	10/05/12	4:53 AM	430a Eyeopener	430-5a	:30	EW12118	\$100.00 NM
<u>Total Spots</u>							215		

Payment Terms 30 Days

<u>Gross Total</u>	\$282,850.00
<u>Agency Commission</u>	\$42,427.50
<u>Net Amount Due</u>	\$240,422.50